



"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

BSJ WISH PROGRAM

About the BSJ Wish Program

The BSJ Wish Program is a heartwarming initiative committed to bringing joy into the lives of our cherished residents. With your support, we have the power to turn dreams into reality by granting wishes and fulfilling requests that are often left unexpressed. Our aim is to enrich their lives with unexpected joy and fulfillment.

Who Qualifies for a BSJ Wish

Residents at BSJ Care Center, Norseland Nursing Home, Onalaska Care Center, Marinuka Manor, and Vernon Manor are eligible.

Types of Wishes Granted

We try to grant all types of wishes. While we may not be able to grant every wish imaginable, we are able to grant most wishes that fall into one of the categories below:

- **Fun-Filled Wishes:** Examples include spa visits, fishing trips, ball games, movies, Mall of America visits, stage singing, or dining at favorite restaurants.
- **Memory Wishes:** Reconnect with the past, such as visiting old friends, attending reunions, or revisiting places with treasured memories.
- **One-Last-Time Wishes:** Relive special experiences like park walks, boat rides, or visits to cherished places.
- **Needs-Based Wishes:** Enhance quality of life or bring smiles with items like new walkers, blankets, sweaters, or long-desired possessions.

How to Get Involved

Support the BSJ Wish Program through:

- **Financial Contributions:** Your donations are invaluable.
- **Volunteer Time:** Help grant wishes, especially community-based activities.
- **Sponsor Individual Wishes:** Provide resources, time, or personal property to make wishes come true. Our staff can match your interests with the wishes on our list.
- **Wish Requests:** To request a wish, staff must present request and resident info with cost/needs to Development. Wish fulfillment is subject to approval and available funds/resources.

Donations to the BSJ Wish program are tax-deductible to the extent of current law. To learn more, contact Megan Arnold, Foundation Director, at 608.519.9778 or marnold@bsjcorp.com.