



Mission: To provide care and services responsive to the individual needs of those we serve with dignity and respect in a cost effective manner placing value on the recipient, his or her family, and our staff.

President/CEO

Greetings From the President/CEO

Several leadership changes are in the works for BSJ Corporation. Larry Pupp, Administrator at BSJ Care Center, will retire at the end of May. I am pleased to share that Megan Feirtag, Administrator for Norseland Nursing Home, has accepted the BSJ Care Center position titled Vice President of Health Care/Nursing Home Administrator. Her experience, education, and commitment to the residents and staff make her a great fit for the new role. She has begun the transition with Larry. Congratulations, Megan.

Karen Sepich, Administrator for Community Services has the new title of Vice President of Community Services. She is responsible for all the housing directors, independent housing apartments, assisted living, and adult day services.

Megan McLean, Administrator for Marinuka Manor, will transfer and be the new administrator for Norseland Nursing Home in Westby, WI. The recruitment process is underway to fill the upcoming Marinuka Manor vacancy. Megan will help to transition the new administrator.

My title of Executive Director has been changed to President/Chief Executive Officer. The former title in the long-term care field is often used to refer to a nursing home administrator. My title and Karen Sepich's title will help to make our structure going forward more clear, recognizing that BSJ Corporation is made up of two large components—skilled nursing care; and community services which includes senior apartments, assisted living, and adult day services—each with a vice president who will report to the President/CEO.

Our Board of Directors has recent changes with the board terms ending for Immediate Past President Mary Ellen Stolder, Eleanor St. John, and Reverend Jason Stanton, and the passing of board member Deacon Richard Sage. Our new board members are Matthew Bersagel Braley, Chuck Hanson, and Bonnie Sacia.

I am happy for Larry's well-deserved, upcoming retirement, Megan Feirtag's promotion, and the ability for Megan McLean to transfer with our corporation. We look forward to all the positives that these transitions will bring.

Have a warm and safe summer!

Craig Ubbelohde, President/CEO

BSJ Care Center Addt'l News

Newly Filled Roles At BSJ Care Center



Nursing Administration is very excited to have two new additions. < Tisha Bennett has been with BSJ for 7 years, mostly as a night shift nurse. She has demonstrated the ability to maintain calm and be organized on a challenging shift.



^Emily Clements has been a nurse with us for 7 years as well. She has demonstrated her expertise and leadership skills as a floor and charge nurse and recently completed her Bachelor of Nursing degree. She will be serving as our Infection Preventionist. We are very pleased to welcome both Tisha and Emily in their new nurse manager roles.

Larry Pupp, Administrator

Human Resources

Corporate Human Resources Staff Intro

Hello! My name is Traci Fredrickson and I joined BSJ Corp as HR Specialist in September 2021. I have primarily worked in HR roles in manufacturing facilities, but am enjoying my new role in healthcare. I am married with 3 children and 2 grandchildren. When I'm not at work, you will find me outdoors enjoying boating, camping or on the UTV trails.

Corporate Fund Development News

2022 Education Scholarship Opportunity Is NOW

Bethany St. Joseph Corporation is excited to announce the 3rd annual \$1,000 Adele M. Stolder Education Scholarship! This scholarship was established by Mary Ellen Stolder, PhD, RN, in memory of her mother. Adele was a nursing home resident at BSJ Care Center. This scholarship is to provide funding for a BSJ Corporation employee enrolled in a program of study at an institution of higher education. The deadline to apply is May 31, 2022 by 8pm. Email the application to aacklin@bsjcorp.com or mail/drop off at BSJ Care Center, 2501 Shelby Rd, La Crosse WI 54601. Applications can be downloaded from www.bsjcorp.com or by contacting Amanda (608-519-9778). A short essay and proof of an educational program acceptance and of GPA are required. See application for rules.



Eligibility: Employed at least one year, accepted into a program of higher education, grade point average of 3.0 or higher (most recent high school or college), and all materials received before the deadline. Award will be announced June 15th. Good luck, applicants!

Amanda Acklin, Fund Development Director

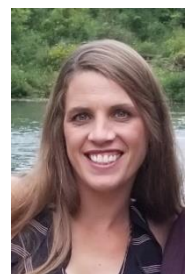
BSJ Community Services – Housing & MERIT Centre

Welcome New Nurses & Activities/Event Coordinator



Melissa Beran

Welcome to Melissa Beran, Shelby Terrace Registered Nurse, and Nichole Martell, Laurel Manor Registered Nurse. Nichole "Nikki" recently transferred from BSJ Care Center.



Nichole "Nikki" Martell

Elizabeth Herron joined our team again in March and we are glad. She is the Community Services Activities & Events Coordinator and keeps our housing tenants active, engaged, and happy!

Karen Sepich, Community Services Admin

BSJ Community Services – Housing & MERIT Centre

◆Laurel Manor ◆Mill St. Manor ◆OnaMain ◆OnaTerrace ◆Prairie Home
◆Salem Terrace ◆Shelby Terrace ◆Welcome Home ◆Windsor Place

Talking Turkey & Media Sensation



Community Services congratulates Richard Ziel in his leisure time pursuit for a wild turkey. This year was a success in Minnesota and he is the proud owner of the next summer barbeque featured menu item (or does the family have to wait until November?).

Special recognition to our media star, Patty Roberts, MERIT Centre Director, who was interviewed on “Caring Better & Braver”, a weekly podcast hosted by

Jenna Juve of the La Crosse County Aging & Disability Resource Center. The podcast focused on the wide variety of services offered at the two MERIT Centres and our commitment to individualized care and programming.

Karen Sepich, Community Services Admin

Onalaska Care Center

Nursing Director & Graduates

Congratulations to Ashley Huiras for accepting the Director of Nursing position in September 2021. Ashley started at OCC in 2013 as a CNA and worked her way to a nurse tech, RN, and eventually charge nurse. She hit the ground running and is doing a great job! We had two staff members, Haley Leis and McKaylee Ferguson, graduate from Viterbo University in December with their nursing degrees and Jared Krueger graduated from Minnesota Southeast Tech with his nursing degree. Congratulations to all of them; they will all make great nurses! Jenna Marose and Rachel Fesenmaier, two of our recreation therapy aides, will be graduating from UW-La Crosse in



May with degrees in Therapeutic Recreation. We wish them both the best of luck in the future!

Pictured: McKaylee F, Ashley Huiras, DON, and Haley L.

Haley Hall, Administrator

Norseland Nursing Home & Friendship House

New Nutrition Services Manager & Admin Farewell

Message from Janae Berends: “Hello! I am Janae Berends, the new Nutritional Services Manager at Norseland Nursing Home. I have worked as a dietary aide, cook, dining services coordinator, and dietary manager in various long-term care and assisted living facilities. I grew up in Glenwood City, WI, and moved to the La Crosse area in 2009 and fell in love with it. Fast forward a few years and I met Josh, we are engaged now and we have a son, Jacob, and a cat named JJ. I enjoy baking, crocheting, taking Jacob for walks, camping, and watching movies.”



Message from Megan Feirtag: “I am so proud and grateful to have been an active part of the Norseland family for the past 5 years. I have accepted a new role within the corporation of Vice President of Healthcare/NHA of BSJ Care Center. My transition will happen over the next several weeks. Thank you for making Norseland such a great place to work! I will miss seeing you all as often as I do now.”

Marinuka Manor & Eden House

New Director & A Farewell

Happy Spring! What a refreshing time of year. The sun is shining, birds are singing, and things are starting to liven up! It was a long winter and we are ready to see what next excitement the warm weather will bring. We have welcomed a new leadership member to the team. Kristin Seifert has joined us as our new Recreation Therapy Director. We are excited to see what improvements she will make and new ideas she can bring to continue to enrich the lives of our residents. Welcome, Kristin; the staff and residents of Marinuka are lucky to have you!

Another change coming to Marinuka Manor will be a change in Administration. I will be transferring to Norseland Nursing Home in Westby, WI, as its new Administrator. This opportunity arose and by living in that area, it encouraged me to take this as a way to expand throughout the corporation. As I am sad to leave the amazing team and residents at Marinuka, I am excited to see what the transfer to Norseland will bring!

Megan McLean, Administrator

BSJ Care Center

Spring Time Retirements

This spring brings many changes to BSJ Care Center staff. Several people will be entering a new chapter in their lives.

Dorothy Sather, nurse manager, retired in April after 37 years of service. In addition to serving as a nurse, Dorothy had been instrumental in our Information Technology development and support. All four of our skilled nursing facilities relied on Dorothy for assistance at various times. She will be deeply missed and we wish her well in her new ventures. She hopes to garden, travel, and spend lots of time with family.



Linda Ziel, Dining Supervisor, is retiring on May 1st after 43 years of service, even with a 1.5 year break in 2010. When she returned, she picked up right where she left off. Her leadership and support in the dining department has been outstanding.

Larry Pupp, Administrator

(Cont'd) BSJ Care Center

Farewell Filled With Thanks

I will be retiring by the end of May after 12 years of service at BSJ Care Center as the administrator. I have truly enjoyed my time and am happy to have had the opportunity to work with such fine co-workers and in such a fine organization. This has been a difficult decision, which I still occasionally second guess, but the time has come to make the transition. I will miss all the staff and residents but I hope to continue in a volunteer role doing pet visitation with my dog, Sadie. She loves her job and wants to continue weekly visits. I hope to do some traveling, both bigger trips and local RVing with my family. I'd like to thank everyone for a very fulfilling experience at BSJ.



Larry Pupp, Administrator