



Mission: To provide care and services responsive to the individual needs of those we serve with dignity and respect in a cost effective manner placing value on the recipient, his or her family, and our staff.

Executive Director

Greetings

Welcome and Farewell – Typically each year, a change happens with the membership of our BSJ Board of Directors as terms of service expire and new members are brought on board. This past spring, we welcomed two new members and said goodbye to two members.

Our first new board member is Nicholas Passe who is an attorney with the Passe Law Office and has served people and organizations of southwest Wisconsin since 2006. His office is downtown La Crosse.



Our second new board member is Reverend Jason Stanton, senior pastor of First Lutheran Church in Onalaska. His church is a member of the ELCA and is very active with the community by offering opportunities for education, service, a pre-school, and supporting local and global missions.



Having each served 9 years on our Board, we bid a fond farewell to Mark Przywojski, manager of the Holmen Festival Foods and strong community supporter, and also to Reverend Mark Solyst, senior pastor for English Lutheran Church of La Crosse, a church diverse in service to its community and beyond.

BSJ Corporation Chosen as “Best Of La Crosse County” – For the third year in a row, our corporation has been chosen by community voters as the best in Senior Services. This is an award we don’t take lightly as it is our customers, staff, and families who are voting for us. Thank you to all who support us each year.

Summer Is Here -- It seems like summer would never get here but it is here to stay so enjoy it while it lasts. Have a great summer, everyone!

Craig Ubbelohde, Executive Director

Human Resources

Selfie Video Challenge

Let us know what you like most about your job and you could win \$500!

Create a short video (45 sec or less) telling us about what you like most about your job and working here. Email video to bsjselfie@sharypic.com by June 15th for a chance to win up to \$500. Add your name and work location in the subject line of the email.

- * Winners must be active employees of BSJ Corporation.
 - * If a resident, tenant, or client will be in the video, approve it with your administrator before making the video.
 - * Everyone in the video must have a signed waiver (from your Bus Admin Asst). Turn in to your administrator or jsass@bsjcorp.com.
 - * Keep the video ‘clean’ and cell phone rules apply at work.
 - * If you want to increase your odds of winning the grand prize, ask friends and family to Like and Share your video. And have fun!
- PRIZES: 1st Place: \$500 and chance to be featured in an upcoming marketing/advertising promotion. 2nd Places: \$100 with video featured on company Facebook Page and Website (may be multiple winners). All other entries will be entered into a drawing for \$100. See below under Human Resources Cont’d for selection process.

Corporation Update

What Is Grateful Hearts?



The Grateful Hearts Program is a way to recognize those who have provided exceptional care and support throughout our corporation. Whether someone chooses to honor a staff member or an entire department, his or her donation is a meaningful way to show gratitude while supporting our programs and mission.



Gifts donated may support resident care in areas of greatest need (unrestricted) or in a department or service of special meaning to the donor. Each gift can also be designated in honor of or in memory of

a staff member or a loved one. Brochures are located outside my office (Rm 411) or near the front desk of BSJ Care Center. You can also request them from me at 608-519-9778 or aacklin@bsjcorp.com.

Amanda Acklin, Fund Development Director

Human Resources (Cont’d)

Selection Process for Selfie Video Challenge

1. Videos will be ranked by independent judges.
2. Videos receiving the highest score will move to Round 2 and receive a \$100 prize (all other videos will be

entered into a drawing for \$100).

3. All videos making it to Round 2 will be featured on the company Facebook Page and Website.

4. One winner will be selected from Round 2 for the grand prize of \$500 plus a chance to be featured in a marketing/ad promotion. The Grand Prize Winner will be chosen by a combination of Facebook Likes/Shares, Employee Votes, and Video Points.

Good Luck with your video and have fun!

Jennie Sass, Human Resources Director



BSJ Community Services – Housing & MERIT Centre

Welcome Dean, Sandy Honored, Wedding News

Welcome Dean Howe, Community Services Maintenance Specialist. Dean is the former owner and operator of Howe Concrete Five Star.

In honor of our Prairie Home Director, Sandy Strittmater, the Bluff Country Family Resources Golf Outing has been renamed as the “Sandy Strittmater Golf Scramble”. It is scheduled for July 21st at Pine Creek Golf Course in La Crescent, Minnesota. Golfers and donors are welcome! All proceeds benefit Bluff Country Family Resources.

Congratulations to Gail Hanson on her February 14th wedding in the British Virgin Islands! Gail is the Shelby Terrace Director.

Congratulations to the staff at the following communities who received CITE FREE State Surveys: Mill St. Manor, Prairie Home, and the MERIT Centres. Thank you, all, for jobs well done!

Karen Sepich, Community Services Administrator

BSJ Community Services – Housing & MERIT Centre

◆Laurel Manor ◆Mill St. Manor ◆OnaMain ◆OnaTerrace ◆Prairie Home
◆Salem Terrace ◆Shelby Terrace ◆Welcome Home ◆Windsor Place

Half Marathon, Volunteer News, & Great Music



Congratulations to Amy Zumach, Housing Assistant for OnaMain & Prairie Home, who completed the Grandad Half Marathon in 2 hours 24 minutes in May.

Tara Schmitz, Director of Laurel Manor, is a new volunteer with Outdoor Recreation Alliance. If you love the Beer by Bike Brigade, that is the organization to thank!

Special thanks to Sherri Brindley, OnaTerrace Housing Assistant, for arranging an event with her incredibly talented fiancé and Longfellow Middle School Band Director, Chip Schreader. He brought his amazing band to OnaTerrace and Prairie Home to perform. We are all still talking about how amazed we are with the performance. Incredible experience!

Karen Sepich, Community Services Administrator

Onalaska Care Center

Fun Week Of Celebrating

We had a lot of fun at Onalaska Care Center during Nursing Home Week in May! We celebrated with Pajama Day, Sports Day, Crazy Hat Day, 80's Day, and Crazy Clothes Day!

Check out Nancy Johnson, Director of Nursing, in her crazy colander and licorice hat! We had a lot of delicious food and treats each day. We also had a Medallion Hunt which our Clinical Dietitian, Amanda McCarthy, found on the 4th day of the hunt!



Our wonderful Recreation Therapy Department put on an auction, complete with an auctioneer, for our residents and they just loved it! We sure know how to have a good time at OCC.

Marissa Janke, Administrator

Norseland Nursing Home & Friendship House

Egg Fun, New Garden, & Skilled Nursing Care Week

For Easter, Norseland held an annual Easter Egg Hunt for about 100 children. We had a couple thousand eggs hidden all around the facility. The residents enjoyed handing out eggs to the children and the staff enjoyed watching all the fun!



The staff is helping our residents to work on their new garden! Everyone loves when animals come to visit; it is so great to see the joy on our residents' faces. A big announcement for our Recreation Therapy Department is we welcome our new director, Angealic Kaye, who transferred from BSJ Care Center.

Norseland celebrated Skilled Nursing Care Week in May. Each day was themed for staff and residents to participate. We also got the community involved with Swing Dancing lessons as well as a Classic Car Show! Staff members were able to participate in activities to win prizes.

A HUGE congratulations goes to our Administrator, Megan Feirtag, who welcomed a healthy baby girl into her family.

Samantha Centanni, Business Administrative Assistant

Marinuka Manor & Eden House

Eggs, Penny Wars, Pie, & New Director



In April, Marinuka Manor held its second annual Easter Egg Hunt. Residents, staff, and community members came together to enjoy 70 degree weather and to search for Eggs! Over 55 kids attended including our own staff and their families! We celebrated May Nursing Home Week and each year we have a penny war. Department Heads and Nursing Leadership got Jars with their names on them and staff put in money. Silver coins and dollars counted as negative and pennies were positive. The staff member with the most negative points got a pie in the face delivered by a resident at the end of the week. We raised \$246 to go towards the employee breakroom. Thank you to all of those who participated and to good sport, Anne Steers, who received the pie in the face. We welcome Lana Berry who rejoined our staff as our new Director of Nursing in April.



Lana Berry

Leah Rentmeester, Administrator

BSJ Care Center

(Cont'd) BSJ Care Center

Preceptor Of The Year & Long Term Nurses

I was very pleased to be recognized at the UW-Eau Claire Center for Health Administration and Aging Services Excellence (CHAASE) banquet with the Preceptor of the Year Award. This is especially meaningful because it is based largely on the feedback from our interns. It is a great opportunity to be involved in the growth and development of the next generation of administrators.



In honor of May's Nurses Week, I'd like to recognize our nurses who have achieved the following milestones.

10-20 years of service: Raven Gray, Kay Bell, Tammy Haefs.

20-30 years of service: Nancy Washington.

30+ years of service: Nancy Hammel, Merilee Huffman, Phyllis Jacobson, Belinda Nickelatti, Julie Hemp, Maureen Brohmer, Dorothy Sather, Julie Finlayson.

Larry Pupp, Administrator

Tri-Shaws, Pilots Needed, & Intern News

Earlier this year we received two "Tri-Shaws" from Denmark. They are power-assisted tricycles with a bench seat on the front for passengers. They allow us to get residents out on nice days for a ride. This program has been very successful around the country because it allows residents to stay connected to the community and enjoy the fresh air and sunshine. We are looking for volunteer "pilots" for the program; training is provided. Having piloted one myself, I can tell you they are as fun to pilot as they are to ride in. Please see Recreation Therapy if you would like to be a pilot.



In May, our Administrative Intern, Haley Hall, graduated and is interviewing for administrator positions.

In the meantime, she has agreed to stay on as an interim Housekeeping/Laundry Supervisor. We are excited that Haley can help us out for a while longer. Thanks to Haley for all the hard work and talent she shared with us over the past year as our intern.

Larry Pupp, Administrator