



Mission: To provide care and services responsive to the individual needs of those we serve with dignity and respect in a cost-effective manner placing value on the recipient, his or her family and our staff.

Executive Director

Greetings, Everyone

Best Of La Crosse County – Bethany St. Joseph Corporation was voted the “Best Of La Crosse County for Senior Services” in the 4th annual Explore La Crosse’s community and surrounding area survey. Whether you work in our housing facilities, our adult day care centers, or our skilled nursing facilities, the care and services that you provide on a daily basis are what generates such positive recognition for BSJ Corporation. Way to go! We wanted to share this recognition with the community so we announced BSJ Corporation’s accomplishment on 4 billboards around La Crosse. The 5th annual “Best Of” results will be released on March 1st.

Medicare has BSJ Corp Seeing Stars – The Center for Medicare & Medicaid (CMS) publishes star ratings for all skilled nursing facilities in the country on its “Nursing Home Compare” website. Recently, BSJ Care Center and Norseland Nursing Home were awarded 5 Stars. The star ratings are updated regularly and go up or down based on quality measure scores, staffing, and regulatory inspection results. At this time, Onalaska Care Center and Marinuka Manor were awarded 4 Stars but both have enjoyed 5 Stars in recent history. The fact that all four of our skilled nursing facilities consistently receive 4 to 5 stars is exemplary and compares extremely favorably to other non-BSJ facilities in our area.

Prairie Home Tenants Return Home – May 2017, lightning struck our Prairie Home Assisted Living and Independent facility in Holmen. It started an attic fire that triggered the sprinkler system. All tenants were evacuated and the fire extinguished by firefighters. In October, after \$1 million plus of renovations, tenants moved back in and a community open house celebration was held. Incidences like this highlight the importance of our fire and safety training and reminds us of why we take our fire drills very seriously. Thanks to our wonderful staff, the tenants were safely evacuated that fateful day without injury or incident. Housing staff from all of our buildings worked together to meet the needs of the displaced tenants. BSJ Corporation continued to employ all of the Prairie Home’s staff so staff were not negatively financially impacted. I am proud of how BSJ staff responded to this situation – great job, everyone!

Congratulations Iverson Freking Honorees – The 2018 Iverson Freking Ecumenical Recognition Award honorees, Darryle Clott and Brad Sturm, were surrounded by friends, family, and colleagues at the annual January honors luncheon held at the Radisson Center. Both humbly spoke of how they accepted the recognition while giving others in their lives credit for allowing them to do the community work that they were being recognized for. Darryle Clott, a retired high school English teacher, has developed a series of Holocaust survivor presentations and educators workshops through Viterbo University and is a teacher fellow for the United States Holocaust Memorial Museum in Washington, DC. Brad Sturm, Coulee Bank chief executive officer, is a board member and volunteer for several organizations which focus on helping those who are marginalized such as those living with mental illness or disability and those who are hungry. BSJ Corporation has sponsored the community award for 32 years. Happy Early Spring!

Craig Ubbelohde, Executive Director

Human Resources

Someone New & Quartz Well

Welcome Lisa Soller to the Human Resources team. She is the new HR Specialist at OCC. We are glad to have you aboard.

If you are enrolled in our health insurance, QUARTZ has a new wellness program initiative for 2018. It is called **Quartz Well**. It is a digital wellness program that is simple, flexible, and rewarding.

Getting Started Is Easy:

1. Access Quartz Well by your MyChart account and sign on.
2. Complete your Health Risk Assessment.
3. Log your behaviors that aren’t tracked by your fitness tracker.
4. Wait for points to add up. Redeem your rewards for an Amazon Gift Card for up to \$100 for single plans and \$100 each for member and spouse on the family plan.

See the flyer posted in your facility for more details.

GET STARTED WITH YOUR BEST YOU!

Dawn Johnson, HR Director

Corporation Update

Passing Of A Friend



Long term administrator for Norseland Nursing Home, Ned Barstad, passed away on January 18th. He retired in 2014 and had made many friends within the BSJ Corporation and Westby community over 40 years. Condolences to his family and all the Norseland Nursing Home staff who knew him well.

Corporation Update

Trees of Love

Our Trees of Love at the Bethany St. Joseph Care Center and the Onalaska Care Center were a success over the holiday season! Approximately 125 ornaments were dedicated In Honor Of or In Memory Of loved ones. Thank you to everyone who donated and made this an amazing first year for these two facilities!



Don’t forget to ‘Like Us’ on Facebook at Bethany St. Joseph Corporation!

Wheelchair Recline

Thanks to generous donations from our BSJ family, the Bethany St. Joseph Care Center is the proud owner of a Wheelchair Recline. This device provides an innovative way for residents in wheelchairs to be reclined safely and comfortably while remaining in their wheelchairs. This would not have been possible without the support of our generous donors! We are so grateful for your support!



Jodie Harmon, Fund Development Director

BSJ Community Services – Housing & MERIT Centres

- ◆ Laurel Manor ◆ Mill St. Manor ◆ OnaMain ◆ OnaTerrace ◆ Prairie Home
- ◆ Salem Terrace ◆ Shelby Terrace ◆ Welcome Home ◆ Windsor Place

All Kinds Of Congratulations & Giving

Congratulations to 1st time Grandma, Jennifer Kvistad, and to Chris O’Hara on his promotion to Community Services Maintenance Supervisor! Welcome Cheryl Pearse, Shelby Terrace RN! Congrats to Sandy Strittmater, PH Director, who won the Chef’s Choice Award and 3rd Place People’s Choice Award for her Curry Chicken Corn Chowder at the Bikers Against Child Abuse Soup Cook Off. With our Jeans Days fundraising, we gave \$466 to New Horizons.

Kathy Wagner, Lead Program Assistant at MERIT Center South, hosted her 12th annual Friendship Dinner with special friends to thank them for their friendship with dinner and homemade gifts. Over the years, the dinner has evolved into a fundraiser for a lucky charity of Kathy's choice. A "Giving Tree" gives the attendees the opportunity to share with the charity. At the dinner, the guests learn where the gifts will go and how Kathy selected the charity, whether it be school related, Salvation Army, Women’s Shelter, Humane Society or other. Kathy’s hope is that more friends will host or participate in these kinds of parties, as there is plenty of need.

Karen Sepich, Community Services Administrator

Onalaska Care Center

A Big Welcome

Welcome to the team! Onalaska Care Center has a new Human Resources Specialist, Lisa Soller. She started working at Onalaska Care Center in early January and is doing a great job settling in. We’re excited to have her join our team and look forward to what her experience will bring to OCC. Welcome, Lisa!!

Marissa Janke, Administrator



OCC is looking forward to being able to enjoy the outdoors again. Hurry up Spring!

Norseland Nursing Home & Friendship House

Serving Community & Lefse Making

Norseland Nursing Home is now serving our local Westby community by partnering with the Aging & Disability Resource Center (ADRC) of Vernon County for the Meals on Wheels Program. Meals are prepared by Norseland Monday-Thursday and served at the meal site or delivered to participants’ homes by the ADRC staff.



The Staff Christmas Party was held on January 27th at Borgen’s Café in Westby. We appreciate all that our staff do for our residents and families. We are grateful for 2017 and look forward to 2018 with such a fantastic team! The Norseland Nursing Home

Auxiliary was busy this holiday season making homemade Lefse for the residents to enjoy with their families for both Thanksgiving and Christmas.

Megan Feirtag, Administrator

Marinuka Manor & Eden House

Advisory Board In Action

The Marinuka Manor Advisory Board organized two events at Mariunka. The Community Trick or Treating Event drew 65 people with kids, parents, and our Residents – all smiling from ear to ear.



In December, Marinuka Manor hosted its first Smiles With Santa Event. Gale-Ettrick-Trempealeau area grade schoolers, daycare children, and our residents had their pictures taken with Santa at no charge. The Bank of Galesville and Lylli & Ivi’s Café sponsored cookies. Trempealeau Photography provided the photos. Scott Kopp and Lori Meinking from the Bank of Galesville and Lori Nastvold volunteered to help serve cookies and coffee.

Leah Rentmeester, Administrator

Other – BSJ Care Center cont’d

Brandon Bird has been a Resident Care Technician at BSJCC for over 5 years. He completed his social work degree at Winona State and is doing a 4-month internship with us (Jan-Apr). He will be involved in all aspects of the department. He enjoys spending time with friends, kayaking, tubing, reading, and going to movies. In addition, he also likes researching social issues and healthcare.

Katy Johnson, Social Services Director, has been busy with a project of her own. She states, “I recently completed my one-year course through UW-Madison and have received my Certificate of Achievement for Nursing Home Administration. I am busy studying for the NAB and the State of WI test to get licensed as a Nursing Home Administrator. I will hopefully have good news for everyone soon in that area!”

The BSJCC team works hard each year to fundraise and provide Christmas gifts for a New Horizon’s family. Last year, we held a bake sale and used a portion of our Jean’s Day money to sponsor a Mom and her daughter. Our staff shopped for items on their wish list to give them a great holiday. Thanks to our wonderful team.

Larry Pupp, Administrator

BSJ Care Center

New Additions & Community Involvement

The year is already going by rapidly. We’ve had several great additions to our team in the past several months who I would like to introduce to you, along with highlighting accomplishments and community service activities.

Nichole Weissenberger joined the nurse management team in December. She has multiple responsibilities including Infection Control, Staff Education, MDS assessments, and Charge Nurse. She started as a CNA, became a Nurse Tech, LPN, and completed her RN degree in 2007. Nicki lives in La Crescent and is an avid Vikings fan!

Renee Walton recently moved from the Twin Cities where she worked as a social worker in long term care. Prior to that, she was at Bethel in Viroqua. She has hit the ground running in our Social Services department and has a full caseload. She is planning a wedding for December 2018.

Larry Pupp, Administrator